Advertising Compliance Checklist

Reviewed August 2015.

Does the advertisement contain reference to any of the following?
- political parties
- tobacco
- alcohol
- drugs
- violence
- adult entertainment
- gambling/gaming
- offensive material that has content above the “G” rated classification

YES

Do not proceed with the advertisement.

NO

Does the advertisement require the disclosure of individual’s details to be given to a third party without their express written consent?

YES

Do not proceed with the advertisement.

NO

Does the advertisement have an educational benefit or further benefit members of the school community?

YES

Do not proceed with the advertisement.

NO

Will the advertisement require distribution external to the clearly labelled “advertisement” section of the school newsletter?

YES

Seek the approval of the Principal before proceeding with the advertisement.

NO

Proceed with the advertisement.